



#1

THE HILL IS #1*

35.6M MONTHLY UNIQUE VISITORS

TOTAL VISITS Q1 2024
(in millions)



13%
Growth YOY

61%
more than
Politico

63%
more than
Axios

68%
more than
Bloomberg

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Source: Comscore MMX Multi-Platform, Thehill.com, Q1 2024 Average, Q1 2023 Average, U.S.
*TheHill.com compared to Politico.com, Bloomberg.com, Axios.com